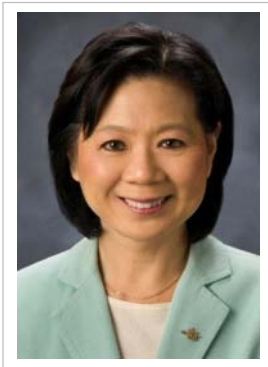




The Best Place on Earth

Message from the Honourable Ida Chong
Minister of Community, Sport and Cultural Development



Congratulations to the British Columbia Museums Association on the occasion of Conference 2011 – the organization’s 55th annual provincial gathering.

Hosted this year by the Museum of Vancouver, Conference 2011 continued BCMA’s tradition of bringing together the membership to network, learn about best practices and recognize achievement.

The website launch for TimeTravelBC.com highlighted this year’s conference. This outstanding interactive service encourages British Columbians and tourists from around the world to visit the fine museums and interesting historic sites located in regions throughout the province.

Recognizing the important economic benefits of cultural tourism, the B.C. provincial government is a proud supporter of TimeTravelBC. This pragmatic, internet-based resource will help connect tourists with communities across British Columbia.

Through the BC Arts Council, the provincial government is proud to support the BCMA and its members. The Province will continue working in partnership with association members – including museums, heritage sites and art galleries across British Columbia.

Your members add so much to the quality of life in B.C.’s communities and regions. You help British Columbians and visitors from around the world appreciate our engaging history and dynamic culture. Best wishes to everyone for a great year ahead.

Sincerely,

A handwritten signature in black ink that reads "Ida Chong".

Ida Chong, FCGA
Minister of Community, Sport and Cultural Development