



# British Columbia Museums Association

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## Conference 2010 – “I, Museum: *Community, Technology, Opportunity*”

### Keynote Speaker:



**Nina Simon** is an independent museum exhibit designer with experience in participatory design, gaming, and social media. She is the principal of Museum 2.0, a design firm that works with museums worldwide using social technology to create dynamic, audience-driven exhibitions and programs. Recent clients include the Boston Children’s Museum, the Monterey Bay Aquarium, the Experience Music Project, and the Denver Art Museum.

Nina is an adjunct professor of Social Technology at the University of Washington Museology program, and she runs the Museum 2.0 blog that appears as a column in *Museum* magazine. Previously, Nina served as curator at The Tech

Museum of Innovation in San Jose, CA, and was the Experience Development Specialist at the International Spy Museum in Washington, D.C.

She recently released her book [‘The Participatory Museum’](#) which she developed using a wiki to write the book “about visitor participation in museums, libraries, science centers, and art galleries” and gather feedback as she went. *The Participatory Museum* is “a practical guide to working with community members and visitors to make cultural institutions more dynamic, relevant, essential places” and has been described as “essential reading” by Elaine Heumann Gurian (Conference 2005 keynote speaker) and Sebastian Chan, and Kathleen McLean calls it “an extraordinary resource”.

<http://museumtwo.blogspot.com/2010/03/book-announcement-participatory-museum.html>

## Conference 2010: “I, Museum: *Community, Technology, Opportunity*”

BCMA’s 54<sup>th</sup> Annual Provincial Conference  
Nanaimo Museum & Vancouver Island Convention Centre  
Nanaimo, BC - October 27-30, 2010