



**British Columbia
Museums Association**
SINCE 1957

BCMA Secretariat Office, 204-26 Bastion Square, Victoria, BC V8W 1H9
General Office: 250-356-5700 Fax: 250-387-1251
Website: www.museumsassn.bc.ca Email: bcma@museumsassn.bc.ca

Member GO Card Benefits Program

MEMORANDUM OF UNDERSTANDING (MOU)

BCMA Institutional & Affiliate Members, corporate sponsors, partners and others participating in BCMA’s Member GO Card Benefits Program--by honouring current BCMA Member GO Cards with discounted or FREE admission, registration, purchase prices (ie. Gift Shops), and/or services, are required to complete, sign and return this MOU to BCMA as confirmation of participation as a Sponsor, and for BCMA’s use for promotion to members of our GO Card Benefits Program:

Sponsor Name: _____

- 1) BCMA’s GO Card entitles the named cardholder (ONLY) to a pre-determined discount on admission or registration when presented. The Sponsor may charge a lower established price, match an existing discount plan or offer FREE admission or registration at its discretion;
- 2) Sponsors agree to post the supplied GO Card “ACCEPTED HERE” decals at their institutions to publicly signify their BCMA affiliation and participation in BCMA’s Member GO Card Benefits Program;
- 3) Sponsors agree to remain current BCMA Institutional or Affiliate members to participate in the program;
- 4) Sponsors retain the right to restrict or suspend the BCMA GO Card from time to time;
- 5) On purchases of merchandise, products, or services, Sponsors will offer a pre-determined percentage discount of their choosing, (ie. “BCMA GO Card Price”). Please indicate, below;
- 6) Sponsors will keep Admissions and/or Sales personnel informed of the terms and discounts offered to BCMA GO Cardholders;
- 7) BCMA will supply Sponsors with GO Card “ACCEPTED HERE” decals for posting;
- 8) BCMA will promote Sponsors’ participation in the GO Card Benefits Program through the BCMA website, in *Museums Roundup* and BCMA GO Cardholder brochures;
- 9) Participating Sponsors will be highlighted in BCMA’s online Directory and searchable Exhibits & Special Events Calendar, and Suppliers & Services (pending) databases.

This MOU will be considered by BCMA to be ongoing, until otherwise notified by the named Sponsor, and may be renewed and/or updated from time to time as the Sponsor wishes. Please COPY and keep this MOU on file.

Please list specific policies, discount rates, details and terms that apply to your Institution’s participation:

Gift Shop Policy?: _____
(Please append an additional page, if required)

Please supply _____ additional set(s) of decals, (“Set” = 1 front-mounted & 1 back-mounted decal)

Signed: _____ Date: _____
(Name & Title)

Thank You for Your Participation & Support!